

Trading Name:	
<p><u>Invoicing Details</u></p> <p>Address:</p> <p>Email:</p> <p>Tel:</p>	<p><u>Correspondence Details</u> <i>(address for tickets)</i></p> <p>Address:</p> <p>Email:</p> <p>Tel:</p> <p>Mobile:</p> <p>Website:</p> <p>Contact Name:</p>
<p>Stand description to be published online and in the Show Guide (maximum 25 words)</p> 	

ADVERTISING

Book an advert within the Show Catalogue & Guides

Advert prices *(some advert locations maybe reserved for Show Sponsors):*

Full Page Colour: £300 +VAT
Half Page Colour: £250 +VAT

Back Cover: £650 +VAT
Inside Front Cover: £600 +VAT
Inside Back Cover: £400 +VAT
Centre Pages (Double): £800 +VAT

Full Page Adverts are A5 size.

**10% DISCOUNT ON
ADVERTS FOR TRADERS**

For Sponsorship Opportunities and to book advertising, contact info@dorsetcountyshow.co.uk

The Food & Drink Area was introduced in 2023. This is an outside area where producers can sell food to take home along with foods to consume onsite for immediate consumption.

The Food & Drink Area will consist of a semi-circle of stands with islands of stands in the centre. The Area will feature small marquees filled with picnic benches so visitors have somewhere to sit. Surrounding the area will be colourful festival style flags to add to the atmosphere.

The Food Hall is known as Dorsets Largest Larder. This is one 25m x 50m marquee housing stands for food and drink to take home and enjoy.

STAND FRONTAGE	STAND DEPTH	PRICE (ex VAT)		TICK REQUIRED STAND SIZE
		Dorset Trader	General Trader	
FOOD & DRINK AREA				
3m	3m	£200	£265	
6m		£400	£530	
Island (3 sides open) 6m	6m	£500	£600	
Food & Drink to go Surcharge		£290	£315	
FOOD HALL				
3m	3m	£220	£300	
6m		£440	£600	
Food & Drink to go Surcharge		£250	£250	

Food Courts:

The Show has Food Courts across the Showground. There is a separate form to apply to trade on a specific Food Court. If you are not accepted into the Food & Drink Area to sell Food to go, you maybe offered a Food Court location.

Food Court prices includes the "Food & Drink to go" Surcharge which is required by any stand selling food and drink that is intended to be consumed on site.

Please circle: Returning Exhibitor New Exhibitor

Where possible do you wish to be located in the same or similar location to 2023? Yes/No

Do you require HGV access? Yes/No

TRADE STAND ELECTRICAL REQUIRMENTS

ELECTRIC BOOKINGS CLOSE 1ST AUGUST

Requests made after 1st August are made on a first come first served basis and totally reliant on generator capacity. Please note, after 1st August it is very unlikely we will be able to provide electric. Those that we can cannot incur a surcharge; all prices are exclusive of VAT. Final cut-off date, 07/08/24

STRICTLY NO GENERATORS ARE ALLOWED FOR SAFETY REASONS | STANDS MAY NOT SHARE ELECTRICAL SUPPLIES

Electricity is made available subject to the usual caveat that every effort will be made to maintain supply at all times. Electricity is available from 17:30 on Friday 6th September until approximately 18:00 on Sunday 8th September.

The supply will be delivered as a “cee form” socket and an adaptor will be required if you require a standard 13amp plug.

Please note price for adaptors is a purchase price and the adaptor is yours to keep after the Show, they are non-refundable. Adaptors can be collected from the Show Office the day before the Show.

Tripping of electricity can be through overloading or faulty equipment, please ensure you have correctly ordered sufficient supply and your electrical equipment is PAT tested and in a safe condition for use at the Show.

The electrical supply will be delivered to the back corner of your stand, you may require your own extension cable.

Please inform us if the supply is for a fridge unit away from your stand

SUPPLY TYPE	QTY	PRICE (ex VAT)	PRICE (post 1st Aug ex VAT)	TOTAL (ex VAT)
13 amp commercial supply Max 1 kilowatts – Low voltage. Strictly no kettles		£95.00	£135.00	
16 amp commercial supply Max 2.5 kilowatts		£170.00	£210.00	
32amp – Max 4 kilowatts commercial supply		£199.00	£245.00	
32amp – Max 6 kilowatts commercial supply		£240.00	£285.00	
16 amp to single 13 amp adaptor (only valid if used with above supply)		£35.00	£45.00	
32 amp to twin 13 amp adaptor (only valid if used with above supply)		£65.00	£80.00	
Three Phase Supply		POA	POA	
			SUB TOTAL - CARRY FORWARD OVERPAGE	

ELECTRIC BOOKINGS CLOSE 1ST AUGUST

TRADE STAND PAYMENT & SUMMARY

EXTRAS:	QUANTITY	COST (£)	
Stand Cost (carried over from page 2)			£
Electricity (carried over from page 3)			£
Show Catalogue & Guide Advert			£
Single day ticket(s)		15.00	£
Caravan/camping pitch in Caravan Field Friday-Monday		40.00	£
Water standpipe on corner of stand		175.00	£
		SUB TOTAL	£
		VAT (20%)	£
		TOTAL DUE	£

50% deposit to be paid at the time of booking with the balance settled by 1st July 2024

If acceptable into the Show, you will receive an invoice.

Payment Method (please select)

- I enclose a cheque (made payable to Dorchester Agricultural Society)
- I will make a BACS payment (to account: Sort Code 40-51-62 Account No. 88495803 Acc Name Dorchester Agricultural Society)
- I will contact the Show Office with my debit/credit card details (01305 264249)

I understand that information from my application form will be stored on computer and that information will be published in the Show publications and online (including social media). I understand that information may also be passed to any regulatory authority such as Trading Standards. I understand that the completion of an application is irrevocable consent for the storage and disclosure of information in this way.

I the undersigned have read and understand the rules and regulations of the Society and have completed the risk and fire assessments on behalf of the company/business detailed above.

Name: _____ Signature: _____

Date: _____