

DORSET COUNTY SHOW

5 & 6 SEPT 2026



60,000
VISITORS



478
TRADE STANDS

APPLICATION PROCESS

2025 Show Trade Stands

Those that traded at the 2025 Show have until the 1st April 2026 to return their form and to guarantee a position within the Show. While it is impossible to guarantee all Trade Stands their 2025 position, we will endeavour to meet this request - noting especially any layout changes. Trade Stand spaces will only be reserved once a completed and signed application form has been received by the Show Office. Once received, and accepted into the Show, the Office will send an invoice of which a 50% deposit must be made to hold a stand position. If you wish to request a specific position or area within the Show, these requests will be reviewed on a first come, first served basis after the 1st April.

If a position has not been reserved by the 1st April, this will be offered to new Exhibitors or those requesting to move position.

New Trade Stands

We will accept Trade Stands up until the Show or until full. However, for the best possible position we recommend returning a form by 1st April. To apply for a Trade Stand at the 2026 Dorset County Show please complete and return an application form to the Show Office. If your application is accepted, you will be allocated a space and an invoice sent for the amount.

Payment

Once accepted into the Show, you will receive an invoice. External Stands - 50% deposit must be made at the time of booking, your place within the Show is not booked until the deposit has been received. If a deposit payment is not received the position will be reallocated. Full payment must be received by 1st July - if payment is not received your stand will be reallocated. Internal Stands - full payment is required at the time of booking.

Setting up for the Show

Trade Stands can begin to set up from the following dates:

Outside Trade Stands: Monday 31st August 2026 - Site open between 07:00 & 20:00

Food & Drink Area: Wednesday 2nd September 2026 - Site open between 07:00 & 20:00

Internal Trade Stands: Thursday 3rd September 2025 - Site open between 07:00 & 20:00

Those wishing to access the site for set up must have a Pre Show Vehicle Pass, these will be distributed prior to the Show. If you hire a contractor, you must ensure a pass has been given to your contractor and that contractor is aware of the stand name and number they are setting up for (the name the stand is booked under). **Arrival will be through Gate 1.**

If placing an exhibition unit on your stand, you must ensure you arrive early enough to maneuver the vehicle into position. If you arrive and cannot fit into your booked and paid for space due to stands set up either side, the Show will not offer an alternative position.

Visit the Show Office if you do not know where you are going, if you set up in the wrong location you will be moved.

Poor Weather:

If there is poor weather during set up, the site may be closed or vehicles will not be permitted to drive on the grass. Larger vehicles may be sent in via Gate 2. Please check the forecast for the week of set up and allow yourself more than just the day prior to the Show to set up.

Show Weekend

Trade Stands must be open between 08:30 and 18:00.

Vehicle Movement ends strictly at 08:00. Vehicles must be clear of all public areas between 08:00 and 18:00.

Whether entering through Gate 1 or 2, you must park in the Traders Car Park or a Public Car Park. If found parking elsewhere including in Livestock Parking your vehicle will be towed.

Cardboard:

Please leave cardboard beside the large wheelie bins (not in the bin itself), the cardboard will be collected for recycling early on the Saturday and Sunday morning.

Breakdown

The breakdown of stands cannot start until 18:00 on Sunday 6th September 2026. Vehicle Movement will not be permitted until 18:00 - vehicle gates remained locked until after this time to keep visitors safe. Please take all rubbish home with you - the Show is held on a working farm.

Trade Stand sites must be cleared by the following dates:

Outside Trade Stands: 5pm on Wednesday 9th September - Site open between 08:00 & 19:00

Food & Drink Area: 5pm on Monday 7th September - Site open between 08:00 & 19:00

Internal Trade Stands: 10am on Monday 7th September - Site open between 08:00 & 19:00

Electricity

The Show strictly does not permit Generators nor may Traders share Electrical supplies. Electricity is made available subject to the usual caveat that every effort will be made to maintain supply at all times. **ELECTRICITY IS AVAILABLE FROM FRIDAY AT APPROXIMATELY 17:30 UNTIL 18.00 ON SUNDAY EVENING.**

The supply will be delivered as a "cee form" socket and an adaptor will be required if you require a standard 13amp plug. Please note price for adaptors is a purchase price and the adaptor is yours to keep after the Show, they are non refundable. Adaptors can be collected from the Show Office the day before the Show. Tripping of electricity can be through overloading or faulty equipment, please ensure you have correctly ordered sufficient supply and your electrical equipment is PAT tested and in a safe condition for use at the Show.

The electrical supply will be delivered to the back corner of your stand, you may require your own extension cable.

Electric Bookings close: 1st August 2025 or until generators reach capacity.

Parking on a Stand

Parking is permitted if the vehicle fits within your booked and paid for stand boundaries. All stands back onto other stands so there is no parking outside of your stand area. There is a dedicated Traders Car Park - with limited capaci-

Sleeping on a Stand / Onsite Camping

Sleeping is permitted within a stand space - for parking a motorhome or caravan on a Stand, please see the above FAQ. The Show offers a Campsite at £40 +VAT with showers and toilets. This must be booked through the Show Office.

Site Facilities

There are toilets across the site. There are showers situated in the Campsite and in the Livestock Parking.

Catering Facilities

Thurs 3rd & Fri 4th - Catering Unit near Livestock.

Fri 4th Sept (Evening) - Pizza Van and Foods outside Livestock Area | Bar in the Members Pavilion.

Sat 5th Sept (Evening) - Meal and drinks available in the Members Pavilion.

Dorchester is within walking distance of the Showground with a range of food options.

Saturday Evening Entertainment:

Music Stage: Bar and Food Units with Music until 23:00

Members Pavilion: Bar is open until 23:30 on Sat 5th Sept with music. To access the Members Area after 18:00 on Saturday 5th September a '2026 Weekend' Wristband must be worn. **If swapping your wristbands for tickets please note you will not be able to access the Members Area on the Saturday Evening.**

Security

The Show provides Security throughout the set up (Monday 1st - Monday 8th September 2025). However, any items left are the Trade Stands responsibility. The Show cannot be held liable for any lost or damaged items.

FREE WIFI

The Show aims to offer Wifi to all Trade Stands.

The signal is limited to card payment machines only. Continue to ensure you have multiple means of taking payments. Please ensure you read the full Show Terms and Conditions regarding WiFi.

TICKETS & PASSES

Traders have been issued with wristbands, this covers an individual for the duration of the County Show. **The wristband must be worn to gain access to the Show.** No wristband/Ticket no entry!

Wristbands can be swapped for two Show tickets if the same individual is not working at the Show on both days. The wristband must be presented to the Show Office to gain an exchange.

Additional tickets can be purchased at the reduced rate of £17. This must be done through the Show Office.

We hope to welcome you to the County Show!

E. info@dorsetcountyshow.co.uk

T. 01305 264249

W. www.dorsetcountyshow.co.uk/trade

